



<u>European Solidarity Corps Humanitarian Aid Initiative</u>, Commission's Directorate General for Education and Culture (DG EAC)



Volresdrr: Nurturing Humanitarian Aid Corps Volunteers solidarity and competences by empowering Resilient Communities: A Multisectoral Approach to Disaster Risk Reduction and Gender-Responsive Actions.

ESC HUMANITARIAN VOLUNTEER IN DESIGN AND COMMUNICATIONS IN COLOMBIA

1 position

Deployment dates: February 2025 - November 2025

The European Solidarity Corps in Humanitarian Aid is an EU funding program for young people wishing to support, as volunteers, humanitarian aid operations in third countries outside of the EU that have faced humanitarian disasters or need to increase their preparedness to possible disasters in the future.

Volunteers will support humanitarian aid operations while learning new skills, improving, and properly validating their competences.

The program is open to 18-35 years old individuals, EU citizens or legally residing in an EU Member State or in a third country associated to the Program (Iceland, Liechtenstein, Turkey, and Republic of North Macedonia), who have registered in the European Solidarity Corps Portal.

In line with its Inclusion and Diversity Strategy, the program aims at including young people with fewer opportunities. Young people from disadvantaged communities such as racialized groups, refugees, migrants with long term residency in EU, members of minority gender identities and sexual orientations, people with disabilities, minimum income, long term unemployment and remote geographical areas, are strongly encouraged to apply.

Action Against Hunger

Action Against Hunger is an international non-governmental private organization that is politically and religiously neutral and non-profit. Established in 1979 in France to implement interventions worldwide, its vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives of men, women, and children. We uphold the Humanitarian Principles of Independence, Neutrality, Non- Discrimination, Free and direct access to people in need, professionalism, and transparency. More information is available here: https://www.accioncontraelhambre.org/en/our-principles

ACTION AGAINST HUNGER IS AN EQUAL OPPORTUNITY EMPLOYER

HUMANITARIAN CONTEXT

Action Against Hunger works in the fight against hunger, prioritizing our work with migrant and refugee populations at risk of exclusion, displaced, confined and access-restricted populations with specific protection needs, in areas affected by conflict and armed violence, with priority attention to women, girls and boys.

Since 1998, we have benefited more than 1,500,000 people in the areas of Food Security and Livelihoods, Health and Nutrition, Water and Sanitation and Hygiene, through our coverage in the Caribbean, Central, South Amazon, Eastern Orinoco regions, which has allowed us to provide a timely and quality response in the strategic lines of migration, conflict, emergencies, stabilization and territorial development.

SECURITY CONDITIONS

In Colombia, the problems related to mass displacement continue. The main causes are attacks against the civilian population (39%) and clashes between non-state armed groups (NSAGs).

Multiple cases of threats against social leaders of threats against social leaders, teachers, members of Community Action Boards (Juntas de Acción Comunal) and selective homicides. The lack of land legalization processes, the continuity of violence, including the increase in recruitment and use of children, and gender-based violence, increased humanitarian impacts and low access to basic services hinder the services hinder the effective integration of IDPs and the possibility of reaching solutions.

On the other hand, the fight against approximately 60 non-state armed groups (NSAGs), strengthened by illegal economies based on illicit crops, illegal mining and the undue exploitation of natural resources, hinders the implementation of the current political project.

The volunteer will be based in the city of Bogotá, which has a more stable security context, however, he/she must adhere to the security protocol of the Colombia mission.

SECTORS

Disaster prevention and recovery
Livelihoods (Employment & Entrepreneurship)
Refugees and IDPs

TASKS

Objective 1: Create content to position the organization as a reference in the fight against hunger.

- Planning, producing and creating opinion messages to increase the reach and impact of target audiences (Reports, interviews, life stories, etc.).
- Supporting positioning campaigns to the public.
- Producing and managing the audiovisual material of Action Against Hunger in Colombia.
- Updating the audiovisual material with the tools used for internal communication.
- Planning and managing audiovisual projects; develop scripts for digital, radio and multimedia products.

Objective 2: Supporting communication and design strategy in the mission

- Creating content and administrating of social networks of the foundation (Facebook, Twitter, Instagram, YouTube and LinkedIn).
- Supporting production and management of internal communication channels.
- Supporting the development of design area, with functions in corporate image design, graphics for web, visual content management, development of printed and advertising pieces.
- Supporting the development of the external and internal mission news.
- Supporting the implementation of the communication plans of the different projects.

Objective 3: Communication and Awareness on ESC Volunteers Initiative

- Write and publish articles describing the experience of volunteers in the field.
- Collect audiovisual materials for use in public awareness activities on humanitarian voluntarism.

REQUIRED COMPETENCES

Studies: Degree in design, communication, advertising and marketing, or journalist studies.

Languages: Fluent (C1) written and spoken Spanish. Upper-intermediate (B2) written and spoken English.

Skills: Management of high level of adobe suite (Illustrator and Premiere). Excellent writing and communication skills. Motivation to contribute to development and to serve others. Good communication and interpersonal skills.

Experience: A team player/builder with strong organizational, interpersonal and communication skills and able to perform under pressure. Able to establish relations with external agencies and communities. Skills in planning, management, and organization. Capacity to work autonomously but in close coordination with the line manager. A high degree of flexibility/adaptability.

Required competences: Creativity, motivation, teamwork, organization and planning, adaptability and flexibility.

CONDITIONS & BENEFITS FOR THE VOLUNTEER

The volunteer will be deployed to COLOMBIA

Duty station: Bogotá - Colombia **Length of Deployment:** 10 months

This position offers the opportunity to volunteer in the context of the ESC

Humanitarian Aid Volunteers initiative.

The volunteer will have a standard of living similar to the standard in the

country.

The working calendar will correspond to the agenda and system established in the field. For each month of voluntary activity two days of rest are earned, in addition to public holidays.

A monthly Subsistence Lump Sum will be provided to cover basic needs such as food and personal hygiene items. Accommodation, travel costs, visa, pre-deployment medical check + vaccinations (if mandatory for the country), allowance will be covered. In case of need, a Fewer Opportunities Support will also be covered.

Learning Opportunities: the ESC Humanitarian Aid Volunteer will attend online before and on-site induction at the arrival to her/his deployment Mission. Training during deployment will also be offered to improve the volunteer's skills and competences.

HOW TO APPLY

Applications are made exclusively through the European Youth Portal.
All persons interested in submitting their candidatures MUST first:

- Register for the European Solidarity Corps program.
- In their European Solidarity Corps profile, indicate their interest in Volunteering in Humanitarian Aid.
- Pass the free and compulsory free online course.
- Be available for, and pass, a 5 day in-presence training course of the EU Academy already open and available.