



Funded by the
European Union

[European Solidarity Corps Humanitarian Aid Initiative](#),
Commission's Directorate General for Education and Culture (DG EAC)



Strengthening resilience capacities of vulnerable communities through the deployment of European Solidarity Corps volunteers supporting Action against Hunger climate change mitigation and adaptation activities in the Humanitarian context.

Humanitarian Volunteer in Communication, GUATEMALA

1 position

Deployment dates: 1 Sept-2024-31 August 2025

The European Solidarity Corps in Humanitarian Aid volunteering of the is an EU funding program for young people wishing to support, as volunteers, humanitarian aid operations in third countries outside of the EU that have faced humanitarian disasters or need to increase their preparedness to possible disasters in the future.

Volunteers will support humanitarian aid operations while learning new skills, improving, and properly validating their competences.

The program is open to 18-35 years old individuals, EU citizens or legally residing in an EU Member State or in a third country associated to the Program (Iceland, Liechtenstein, Turkey, and Republic of North Macedonia), who have registered in the European Solidarity Corps Portal.

Action Against Hunger

Action Against Hunger is an international non-governmental private organization that is politically and religiously neutral and non-profit. Established in 1979 in France to implement interventions worldwide, its vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives.

In line with its Inclusion and Diversity Strategy, the program aims at including young people with fewer opportunities.

HUMANITARIAN CONTEXT

AAH has been working in Central America since 1998 aiming to help most vulnerable communities to recover from the effects of several natural disasters due to natural or man-made phenomena, while working with at-risk communities to address endemic economic instability and poverty. The work of Action Against Hunger in the region during this time and specifically in Guatemala, Honduras and Nicaragua has focused on Food Security and Nutrition, WASH, Disaster Risk Management, and emergency response. Moreover, AAH has led regional initiatives focused on improving the drought-resilience in national and local public institutions, and mainly in rural communities in the Dry Corridor. In addition, AAH has been implementing emergency and rehabilitation responses to crises, such as hurricane Mitch (1998), and the food crisis from 2015 to date, and the response to hurricanes ETA and IOTA.

SECURITY CONDITIONS

Guatemala's political transformation has increasingly come under threat, with its democratic framework increasingly including autocratic structures that protect corruption and impunity. The government has been accused of undermining democracy by controlling the Supreme Court, the Constitutional Court, and the Public Ministry. A new government outside these structures is expected to take office on January 14, 2024. Violence and criminal extortion schemes are serious problems, and victims have little recourse to justice. Journalists, activists, and public officials who confront crime, corruption, and other sensitive issues risk attack. There have been instances where security forces used excessive force, including tear gas, against protesters. The government has also enforced curfews to end demonstrators' roadblocks. Crime is endemic, particularly in the capital but also in more rural areas. Although narco-groups are present in the country, there are no traditional terror risks. In 2023, Guatemala's crime rate was reported to be 19.99¹. However, it's important to note that crime rates can vary greatly depending on many factors, such as poverty levels, unemployment, police enforcement, and more². Also, the crime rate in Guatemala has been showing a decreasing trend⁴. When compared to other countries, Guatemala's crime rate is lower than countries like Jamaica, South Africa, and Mexico, but higher than countries like Venezuela, Guyana, and Ecuador. However, Guatemala is not listed among the cities with the highest violence rates.

ACTION AGAINST HUNGER VALUES

TASKS

Objective 1: Content creation to position the organization as a reference in the fight against hunger. Production of content for external communication and visibility about the work of Action Against Hunger:

- Plan, produce and create opinion messages to increase the reach and impact on target audiences (Reports, interviews, life stories, etc.).
- Contribute to and supervise the design of different communication tools and assets (leaflets, posters, t-shirts, press articles, web articles, events, surveys, etc.).
- Support positioning campaigns to the public.
- Produce and manage the audiovisual material of Action Against Hunger in Guatemala.

- Update the audiovisual material with the tools used for internal communication.
- Manage relationships with local, regional, national, and international media.
- Plan and manage audiovisual projects; develop scripts for digital, radio and multimedia products.
- Support the foundation's design campaigns.
- Contribute to ensuring the upload of the final online communications assets on the BrandForum platform.
- Support staff members of Action Against Hunger headquarters in times of content/communications/media field visits

Objective 2: Support communication and design strategy in the mission. Support the creation of an internal communication plan to help create a sense of belonging and identity among employees:

- Support the creation of content and manage social networks of the foundation (Facebook, Twitter, Instagram, YouTube, and LinkedIn).
- Support production and management of internal communication channels.
- Support the development of a design area, with functions in corporate image design, graphics for web, visual content management, development of printed and advertising pieces.
- Support the development of the external and internal mission news.
- Support the implementation of the communication plans of the different projects.
- Promote a non-sexist internal and external communications and disseminate and implement the new non-sexist communication guidelines in internal and external mission communications.
- Promote partnerships and collaboration between local and European organizations.

Objective 3: Communication and Awareness on European Solidarity Corps Initiative

- Write and publish articles describing the experience of volunteers in the field.
- Collect audiovisual materials for use in a public awareness activity in the local volunteer community in Europe.
- In coordination with the project's NGO partners, organize, and implement public awareness activities.

REQUIRED COMPETENCES

Studies: Degree in Design, Communication, Advertising and Marketing, or Journalist Studies.

Languages: Fluent (C1) written and spoken Spanish and, upper-intermediate (B2) written and spoken English.

Skills: Management of high level of adobe suite (Illustrator and premiere). Excellent writing and communication skills. Motivation to contribute to

development and to serve others. Good communication and interpersonal skills.

Experience: A team player/builder with strong organizational, interpersonal and communication skills and able to perform under pressure. Able to establish relations with external agencies and communities. Skills in planning, management, and organization. Capacity to work autonomously but in close coordination with the line manager. A high degree of flexibility/adaptability.

Required competences: Creativity, motivation, teamwork, organization and planning, adaptability, and flexibility.

BENEFITS FOR THE VOLUNTEER AND CONDITONS

The volunteer will be deployed to Action Against Hunger Guatemala.

Duty station: Ciudad de Guatemala

Length of Deployment: 12 months

This position offers the opportunity to volunteer in the context of the ESC Humanitarian Aid Volunteers initiative.

The volunteer will have a standard of living similar to the standard in the country. The working calendar will correspond to the agenda and system established in the field. For each month of voluntary activity two days of rest are earned, in addition to public holidays.

A monthly Subsistence Lump Sum will be provided to cover basic needs such as food and personal hygiene items.

Accommodation, travel costs, visa, pre-deployment medical check + vaccinations (if mandatory for the country), allowance will be covered. In case of need, a Fewer Opportunities Support will also be covered.

Learning Opportunities: the ESC Humanitarian Aid Volunteer will attend online before and on-site induction at the arrival to her/his deployment Mission.

Training during deployment will also be offered to improve the volunteer's skills and competences.

HOW TO APPLY

Applications are made exclusively through the European Youth Portal.

All persons interested in submitting their candidatures **MUST** first:

- Register for the [European Solidarity Corps](#) program.
- In their European Solidarity Corps profile, indicate their interest in [Volunteering in Humanitarian Aid](#).
- Pass the free and compulsory free online course.
- Be available for, and pass, a 5 day in-presence training course of the EU Academy already open and available.

ELIGIBILITY CRITERIA

Candidates must be between 18 and 35 years old, have citizenship or long-term residence in Europe, or be from countries associated with the program (Iceland, Liechtenstein, Turkey, and the Republic of North Macedonia)

Action Against Hunger is an equal opportunity employer.

Young people from disadvantaged communities such as racialized groups,

refugees, migrants with long term residency in EU, members of minority gender identities and sexual orientations, people with disabilities, minimum income, long term unemployment and remote geographical areas, are strongly encouraged to apply.